

# Press Release

News for Immediate Release

## **B\*Smart Offers Free QuickStart BI Packages**

**JUPITER, FL (August 19, 2003)** – B\*Smart Intelligent Solutions, a business intelligence solutions company that provides QuickStart out-of-the-box BI implementation packages for enterprise solutions wants you to ask, “How can our company engage BI without a long and difficult implementation process?”.

B\*Smart invites companies running an ERP, CRM or Service Management solutions to request that B\*Smart visit their site and build an out-of-the-box QuickStart implementation BI Package for their respective application data source – at **NO charge**. Companies requesting a QuickStart BI Package for an enterprise application we’ve already packaged will receive the BI QuickStart Package for free. Company solutions that require the development of a **QuickStart BI Package** will be able to drive the functionality requirements for their QuickStart BI Package, essentially receiving a custom package that meets their business intelligence needs.

QuickStart BI Packages are built with the world-class BI suite of software from Business Objects, a leader in all segments of business intelligence. QuickStart packages include a set of application Universes, KPI Dashboards, Analytical Reports, and/or a suite of business performance Queries and Reports. For examples of what other customers have done with their BI Package visit our website at [www.bsmentsolutions.com](http://www.bsmentsolutions.com).

Doug Hansen, CEO of B\*Smart says, “QuickStart BI Packages offers companies significant advantages when trying to engage and realize what business intelligence offers. The mindset of customers is such that they don’t dream of the level of business analysis that actually can be done today, our QuickStart BI Packages help them get past this mindset boundary. It allows them to ask questions that they’ve not even thought to ask. Of course our time spent building a QuickStart BI Package for an application is saved customers who use our pre-built packages.”

“QuickStart BI Packages offer a way for most companies to just simply get reports directly from their applications data sources. Customers want reports with the data they want; in the format they want, delivered to them how they want, without having to wait for IT department to develop it”, says Steve Heimburger, VP of Marketing and Sales.

### **About B\*Smart Intelligent Solutions, Inc.**

B\*Smart headquarters are located in Jupiter Florida. B\*Smart Intelligent Solutions, Inc. is a certified product reseller, implementation, and training partner of Business Objects, Inc. Contact Steve Heimburger for more information on this offer at 678/471-7731 or email at [sheimburger@bsmentsolutions.com](mailto:sheimburger@bsmentsolutions.com)

2003 B\*Smart Intelligent Solutions, Inc. All rights reserved.

# # #